

**DESCRIPTION**

**M0265-00** is a 100% acrylic urethane fortified interior/exterior emulsion paint offering exceptional performance and remarkable abrasion resistance. A low odor, non-spatter paint that is easy to apply and clean up. Provides a soft sheen finish that is durable and flexible. Recommended for surfaces such as drywall, wood, concrete, stucco, brick, shingles, and primed metal. Adheres well to powdery surfaces. Contains antibacterial biocides and anti-mold fungicides, also suitable for kitchens and bathrooms.

**RELATED PRODUCTS**

M0265-00 WHITE -- M0265-10 PASTEL -- M0265-20 MEDIUM--M0265-40 DEEP -- M0265-60 ACCENT -- M265-70 RED BASE --M265-80 YELLOW BASE

**COLOURS**

White & Tint Bases. Addition of colorants may increase Voc. Formulated without lead, mercury and chromates.

**USAGE**

Recommended for interior and exterior surfaces such as: drywall, wood, cement, brick, siding or primed metal.

**SURFACE PREPARATION**

Surfaces to be painted must be clean, dry, void of old flaking paint and free of all contaminants. Repair cracks with mortar or mastic. Seal wood knots and sap streaks with shellac. It is recommended that all surfaces be primed with the recommended primer.

**PRIMERS RECOMMENDED**

Dry Wall/Plaster M0170-00 White Latex Primer and Sealer or M0175-00 Super

Acoustic tiles: Adhesive Acrylic Primer and Sealer

Wood: Nodes and veins: Seal with shellac followed by primer

New: M0470-00 Alkyd Primer

Masonry

Soft: M0170-00 White Primer or super adherent  
M0175-00 Acrylic Primer

Textured: M0102-00 Block Filler Filler Concrete

Ferrous Metal:

Primer for metal M0475-00 M0220-00 Series solvent acrylic based primer white water, black, red and tint.

Aluminum and: M0271-00 Acrylic Latex Primer for galvanized steel and galvanized metal

Bleeding stains: M0472-00 Alkyd mask low odor stain  
M0274-00 White Acrylic Primer for masking stains

**DONNÉES TECHNIQUES SUR LE PRODUIT**

<b>Gloss</b> 60°	6 - 10°
<b>Gloss</b> 85°	8 - 12°
<b>Couleur</b>	White and bases
<b>Viscosity</b>	97 ± 3 KU
<b>Coverage</b>	Approximate 10 - 15 m <sup>2</sup> /litre 400 - 594 pi <sup>2</sup> /gal

Note: Does not include losses due to variation in application and surface. The value is measured for white and varies depending on color. Coverage may vary depending on application method, texture, and surface porosity.

**VOC** < 100 g/L

**Thicknss (DFT):**

1-1.5 mils or 25.0 37.5 microns per coat (two coat are recommended)

**Wet Film to Achieve (WFT):**

2.8– 4.0 mil

**Density** 1.35 ± 0.03

**pH** 8 - 9

**Weight by Gallon** 11.30 ± 0.25lbs.

**Solids by weight** 52 ± 1%

**Solids by volume** 40 ± 1%

**Composition:**

**Binder** Acrylic and Urethan emulsion

**Diluent** Water

**Pigments and additifs** Titanium Dioxide, charges and surfactants

**THE PRODUCT IS SPECIALLY DESIGNED TO PROVIDE HIGH RESISTANCE TO EXTREME ABRASION.**

**CONDITIONS OF USE**

**Temperature (°C)** 15 to 30 °C (59° to 86 °F)

**Humidity %** Ideal 50%. Max 85%.

**Dry times** (25 °C and 50% d'humidité)

**Dry touch** 1 - 2 Hr

**Time to recoat** 2 - 3 Hr

**Compleat** 14 days

**Handle** 1/2 Hr

Drying time may be longer depending on humidity, temperature variation, texture and surface porosity.

### **DIRECTIONS FOR USE**

Stir well before using. Do not thin this product. Apply at a temperature between 15 - 30° Celsius, using a brush roller or spray equipment. One coat will usually suffice on primed surfaces. Clean tools using warm, soapy water.

### **SURFACE CLEANING**

Allow at least 30 days before heavy washing. Avoid abrasive cleaning agents or excessive scratching

### **THINNING**

The product is ready for use without dilution. If necessary, 10% dilution.

### **LIMITATIONS**

Avoid painting if the relative humidity exceeds 85%.

### **SPECIFICATIONS**

ASTM D2486: Standard Test Method for Scrub Resistance of Wall Paints. 142% cycles compared to the reference paint.

ASTM D4946: Standard Method for Blocking Resistance of Architectural Paints

10/10—does not stick, perfect

### **WASTE DISPOSAL**

Reach your municipality about proper disposal procedure or give leftover paint to someone who could use it, a neighbor or friend, a recreational service or a non-profit organization. For more information, visit [www.eco-peinture.ca](http://www.eco-peinture.ca) if you reside in Quebec. Do not leftover paint down the drain.

### **WARRANTY**

In lieu of all other warranties or guarantees, express or implied, by contract or law, manufacturer's liability hereby limited to replacement of the merchandise herein if found to be defective upon inspection by it. Manufacturer shall not be liable for any representations, warranties (express or implied) made by any of its agents, representatives or employees regarding the merchandise or product contained herein.

**Consult the product's safety data sheet (SDS) for all health and safety information, and other information on the label before using the product.**

### **EQUIPMENT RECOMMENDATIONS**

(Comparable Equipment Also Suitable).

**Brush** Use a nylon / polyester brush

**Roller** Use a 3/8" a -3/4" nap synthetic roller cover.

**SPRAY-Airless** (filter through cheesecloth when the Airless paint sprayer is used)

Pressure 2000-2500 psi

Tip: 0.015. – 0.017.



### **STORAGE**

Keep this product in a cool, dry, ventilated area between 10 ° C and 25 ° C. Keep containers closed when not used. To avoid freezing.

**Shelf life:** 2 years, in unopened containers properly stored in a cool dry area.

### **PHYSICAL PROPERTIES**

Calculated values are shown and may vary slightly from the actual manufactured material.

### **EMBALLAGE**

Contenants de 1 Gallon 3.79 L/Gallon et 1 seaux de 5 Gal-  
lons.(18.9L) et 946 ml